

Masters of Disguise?

Conceptions and Misconceptions of "Rhetoric" in Chinese Antiquity

Einsiedeln, Werner Oechslin Library Foundation, September 4–6, 2013

Mit Unterstützung durch:

- Schweizerischer Nationalfonds
- Schweizerische Akademie der Geistes- und Sozialwissenschaften
- Zürcher Universitätsverein
- Schweizerische Asiengesellschaft
- Chiang Ching-kuo Foundation for International Scholarly Exchange

Program

Wednesday, September 4th

- 10.00-10.15 **Welcome - Wolfgang Behr/Lisa Indraccolo** (University of Zurich)
- 10.15-12.45 **Session 1 - Chair: Ralph Weber** (University of Zurich)
- 10.15-10.45 **Michael Nylan** (University of California, Berkeley): *On the Rhetoric of Friendship*
- 10.45-11.15 **Christian Schwermann** (Bonn University of Bonn): *Rhetorical Functions of Quotations in Early Imperial Memorials*
- 11.15-11.45 Coffee break
- 11.45-12.15 **Attilio Andreini** (Ca' Foscari University, Venice): *The Yang Mo 楊墨 Dualism and the Rhetorical Construction of Heterodoxy*
- 12.15-12.45 **Joachim Gentz** (University of Edinburgh): *Rhetoric as the Art of Listening: Concepts of Persuasion in the First Eleven Chapters of the Guiguzi*
- 12.45-14.30 Lunch
- 14.30-16.45 **Session 2 - Chair: Suzanne Saïd** (Columbia University)
- 14.30-15.00 **Nicolas Zufferey** (University of Geneva): *Contradiction and Adaptation in Wang Chong's Lunheng (Critical Essays)*
- 15.00-15.30 **Haun Saussy** (University of Chicago): *But Seriously: The Rhetorical Positions of "cheng" 誠 [~sincerity]*
- 15.30-15.45 Coffee break
- 15.45-16.15 **Chen Rudong 陳汝東** (Peking University): *Interpreting Classical Rhetoric in China: A Way to Immortality and a Social System*
- 16.15-16.45 **Robert H. Gassmann** (University of Zurich): *"Men for All Seasons" in Late Zhanguo: On the Pertinence and Implications of the Term "Persuader"*
- 16.45-18.00 Plenary discussion
- 18.00-19.00 Library tour
- 19.30 Dinner

Thursday, September 5th

- 9.00-11.15 **Session 3 – Chair: Lisa Raphals** (University of California at Riverside/National University of Singapore)
- 9.00-9.30 **Dirk Meyer** (University of Oxford): *The Rhetoric of Persuasion: Zhōu Wǔwáng yǒu jí 周武王有疾 (King Wǔ of Zhōu suffered from illness) in the Qīnghuá Manuscripts*
- 9.30-10.00 **Martin Kern** (Princeton University): *Early Chinese Divination and its Rhetoric*
- 10.00-10.15 Coffee break

- 10.15-10.45 **David Schaberg** (UCLA): **She ce 射策, dui ce 對策 and Institutions of Speech in the Western Han Court**
- 10.45-11.15 **Christoph Harbsmeier** (University of Oslo): **The Music of Classical Chinese Prose Style**
- 11.15-12.30 Plenary discussion
- 12.30-14.30 Lunch
- 14.30-16.45 **Session 4 - Chair: Øivind Andersen** (University of Oslo)
- 14.30-15.00 **Michael J. Puett** (Harvard University): **Making Manifest the Hidden Knowledge of the Past: The Rhetorical Strategies of the Huainanzi**
- 15.00-15.30 **Lisa Raphals** (University of California at Riverside/National University of Singapore): **Mantic Rhetoric: Chinese and Greek**
- 15.30-15.45 Coffee break
- 15.45-16.15 **Licia Di Giacinto** (Ruhr University Bochum): **Religion and Rhetoric under the Han? Some Comments on the Received Taipingjing**
- 16.15-16.45 **Zhou Yiqun** (Stanford University): **Sensuality, Virtue, and Speech: Three Female Persuaders in Liu Xiang's Biographies of Women**
- 16.45-18.30 Plenary discussion
- 19.30 Dinner

Friday, September 6th

- 9.00-11.15 **Session 5 - Chair: Martin Kern** (Princeton University)
- 9.00-9.30 **Matthias Richter** (University of Colorado at Boulder): **Handling a Double-edged Sword: Controlling Rhetoric in Early China**
- 9.30-10.00 **Oliver Weingarten** (Czech Academy of Sciences, Prague): **Performing Sagehood: Confucius as Teacher, Example, and Source of Knowledge**
- 10.00-10.15 Coffee break
- 10.15-10.45 **Dennis Schilling** (Kainan University, Taipei): **On Validating Arguments in the Zhuang zi**
- 10.45-11.15 **Lukáš Zadrava** (Charles University, Prague): **Public Enemy and Battle of Definitions – Legalists and the Art of Rhetoric**
- 11.15-12.30 Plenary discussion